

travis kochel

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education

2004 – 2008 THE SCHOOL OF THE ART INSTITUTE OF CHICAGO
Bachelor of Fine Arts with an emphasis in Visual Communication. Served as head of programming and secretary for the AIGA student group.

awards

2005 SAIC MERIT SCHOLARSHIP AWARD WINNER

related work experience

2001 – PRESENT FREELANCE WEB AND PRINT DESIGN

Independent work for a number different industries including music, education, legal, retail and museums. Typical projects consist of promotional materials, branding, websites, and advertisements.

JUNE 2008 – NOVEMBER 2008 PAGLIUCO DESIGN COMPANY

Designer—Took on a variety of print projects such as books, corporate documents, brochures and event materials. Responsibilities included ideation, production, as well as communications with clients and production.

JANUARY 2008 – MAY 2008 THE KILLSWITCH COLLECTIVE

Design Intern—Participated in all levels of design from conception to production at this firm. Projects consisted of websites, postcards, brand guides, and identity work.

2001 – 2003 BUCKNELL SMALL BUSINESS DEVELOPMENT CENTER

Assistant to Coordinator—Maintained and redesigned the center's website. Consulted with clients on topics relating to websites and design. Assisted with technical issues around the office.

technical skills

Computer Based—Experienced in Adobe Creative Suite (Photoshop, Illustrator, InDesign, and Dreamweaver.) Moderate experience with Flash, QuarkXPress, After Effects, and HTML.

Hand Skills—Screenprinting, block printing, bookbinding, paper sculpture, woodworking and electrical/mechanical skills.